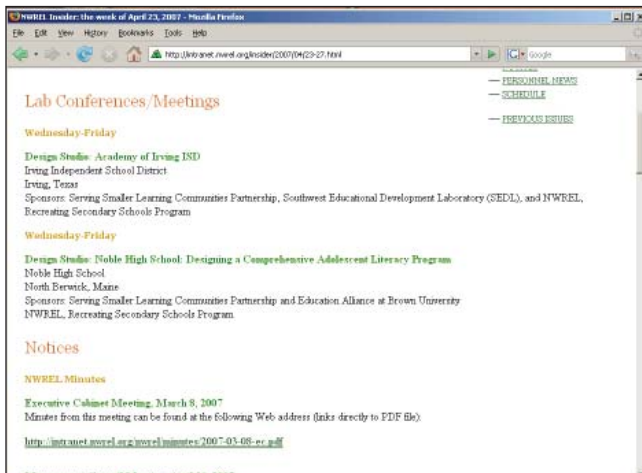


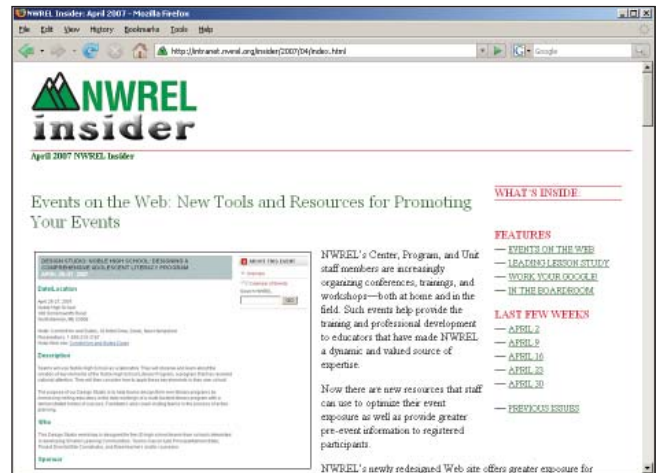
The New, Improved NWREL Internal Newsletter

What's the FIZZLE?

A tired e-mail newsletter wasn't serving as an effective internal communications tool.



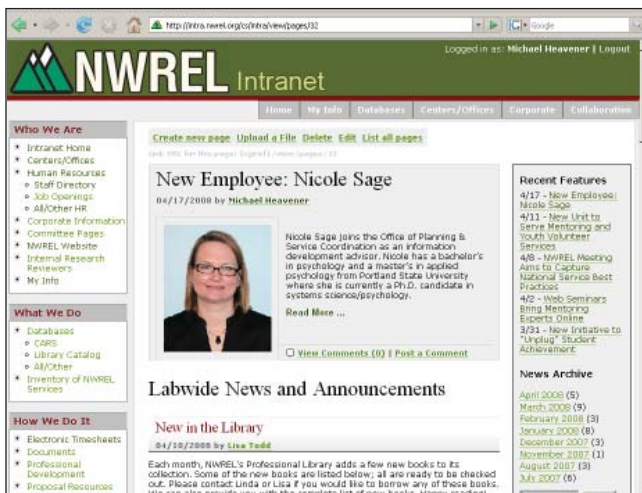
Weekly newsletter



Monthly "Special" newsletter

What's the SIZZLE?

A revamped Intranet home page was designed to spark employees' interest on a daily basis.



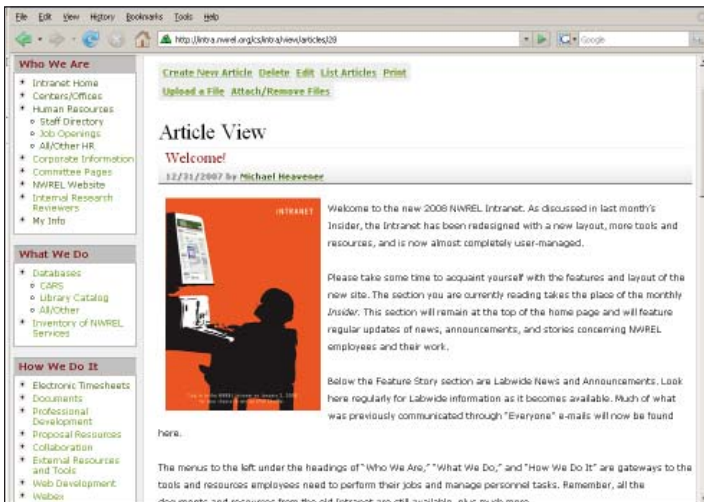
Daily Intranet Home Page



Staff Member Individual Page

How did we do it?

Communications and IT worked on the redesign, and then launched the site with a poster campaign and giveaway.



Online Promotion



Poster Promotion

What's next?

Further tweaking, user surveys, and trying to get people to post important and interesting news on the site